

Michael Bungay Stanier talks to inspiring leaders & thinkers about how they FIND, START and SUSTAIN their Great Work



Dianne Carmichael, Best Doctors Canada

Today we're talking to Dianne Carmichael, President of **Best Doctors Canada**. Previously Dianne Carmichael was the CEO of WorldSource Wealth Management, where she was on a high-flying career path. Then in 2004, Dianne's father was diagnosed with lung cancer, and she realized she had to change her direction to do more meaningful work.



Dianne has an incredible story about her epiphany moment, and everything that happened after – knowing what she wanted to accomplish but not how she was going to do it, and then following her passion until Dianne found the right place to make a difference.

In this interview Dianne and I talk about:

- The transition from managing billions of dollars in assets to working at Best Doctors
- The most important quality to look for when you're networking (it's not just about collecting business cards)
- Her obsession with Seinfeld and Family Guy, and what it has to do with Great Work

You can find lots of information at www.bestdoctorscanada.com, including interactive modules and more interviews with Dianne.



Listen to my interview with

Dianne Carmichael@<http://fygwints.s3.amazonaws.com/a-c-Z08jDQ/CarmichaelDianne.mp3>

- 0:16 Michael introduces Dianne Carmichael
- 2:24 The transition from managing billions of dollars in assets to working at Best Doctors
- 6:54 An overview of Best Doctors
- 9:35 What it took to step away from career in finance and start new career
- 11:15 The most important quality to look for when you're networking (it's not just about collecting business cards)
- 19:54 Dianne's obsession with Seinfeld and Family Guy, and what it has to do with Great Work
- 24:53 How to find out more about Best Doctors
- 25:49 Michael closes the interview