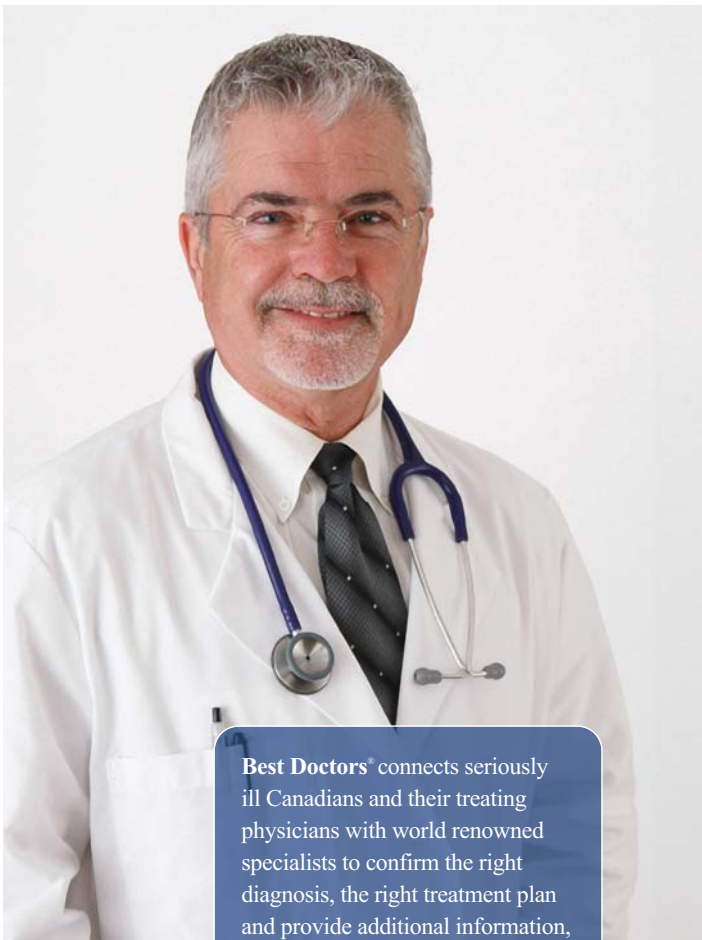




Best Doctors®

When you need to be absolutely sure.



Best Doctors® connects seriously ill Canadians and their treating physicians with world renowned specialists to confirm the right diagnosis, the right treatment plan and provide additional information, without the Best Doctors member having to leave home.

Best Doctors was founded in 1989 by two Harvard Medical School professors, and today operates in 30 countries worldwide and has over 10 million members – 4 million in Canada alone.



How are **Best Doctors** chosen?

Simply, their medical peers recommend them. Only current Best Doctors receive our survey to nominate and vote for Best Doctors. Our survey asks one simple question, replicating the way that doctors find the best care for themselves and their families: *“If you or a loved one needed a doctor in your specialty, whom would you choose?”*

Physicians are then screened for licensure, certification and disciplinary actions. To ensure the integrity of our network, we initiate the process every 18 months.

Over the past 20 years, the global network of Best Doctors has grown to 50,000 specialists, including 1,300 Canadian physicians. Best Doctors does not provide, nor accept fees for the privilege of inclusion in the network. Physicians can only be accepted into the network through a peer-reviewed nomination poll.

First Ever Canadian Only Poll

In 2007, we undertook our first Canadian-only poll, increasing the number of Canadian physicians in our global network by 48%. Our most recent poll inducted an additional 300 Canadian top specialists into our global network.

Best Doctors Canada does not employ doctors, but may call on the appropriate specialist in our global network to consult on cases in their area of expertise. It is the specialist’s choice as to whether he or she wishes to participate in the consultation.

Best Doctors InterConsultation

At the heart of our services is the InterConsultation™ – an exhaustive review of a member’s medical files including diagnostic tests and pathology. A multidisciplinary team of Harvard-trained physicians review the medical records, identify the pertinent issues and formulate the clinical questions – essentially deconstructing and reconstructing the diagnosis. If the case **involves pathology, the specimens are redone** at a Centre >



> of Excellence – University Health Network, Dana-Farber Institute, M.D. Anderson Cancer Center or Memorial Sloan-Kettering Cancer Center – using the latest staining techniques.

Once the review is completed, the appropriate specialist(s) from the Best Doctors global network of 50,000 world-renowned peer-nominated specialists is selected to review the clinical synopsis, confirm the diagnosis and recommend treatment plan options.

After a Quality Assurance process, this report is explained to the member in layman’s terms. The same report is relayed physician-to-physician, allowing the treating physician an opportunity to connect with top specialists – an additional resource that may not be otherwise available to them.

For our members, the InterConsultation provides additional knowledge, answers their specific questions, reassures them that their diagnosis is confirmed and provides treatment plan options, without them having to leave home or change doctors. This allows the member and their treating physician to make informed decisions together about the member’s care.



Doctors Helping Doctors

Best Doctors was created to enhance the healthcare system, not replace it. While members are the most noticeable beneficiaries of Best Doctors, treating physicians can also benefit. **We work collaboratively with our members' treating physicians**, offering them additional resources, education and support. By conferring with the Best Doctors specialists, treating physicians have the opportunity to consult with some of the world's top medical specialists regarding their patients.

“Experience has taught me that most treating physicians would welcome an outside expert opinion in the treatment of critically ill patients. Best Doctors provides the treating physician with a fresh view of the problem.”

Dr. Jean-Martin Laberge

Professor of Surgery, McGill University
Best Doctors Medical Advisory Board, Chair



Best Doctors Online

For additional information about Best Doctors and the services we offer, visit our website at bestdoctorscanada.com. Four interactive presentations are now available online. Our physicians module can be found at bestdoctorscanada.com/physicians and is an excellent resource for you and your patients.

You can also contact us through email at info@bestdoctorscanada.com or over the phone at **1-877-419-BEST (2378)**.

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